

Atea ASA

Acceptable use of AI Policy

Objectives and Purpose

The objective of this policy is to promote the use of generative AI to enhance efficiency and innovation, ensure responsible and ethical use of AI technologies and protect user privacy while maintaining high security standards.

Introduction

At Atea, we recognize the growing significance of artificial intelligence (AI) and its impact on our operations and society.

This policy aims to establish guidelines for the responsible and ethical use of AI within our organization.

Ethical and appropriate use

- **Ethical use:** Atea uses AI with full respect for human rights and privacy. AI use in Atea shall avoid discrimination, promote fairness by minimizing bias in AI algorithms and prohibit the use of AI for harmful or illegal purposes.
- **Appropriate use:** AI systems may be used to assist in tasks such as data analysis, content creation, code generation, decision-making and communication. It is important to exercise due diligence and critical thinking when using AI generated outputs, as AI systems may produce biased, inaccurate, inappropriate or even fully fabricated results.

- **Intellectual property rights:** AI systems should be properly used regarding copyright protection for authors and visual artists.

Transparent Decision-Making

Information integrity is ensured by transparency in AI decision-making processes and provide clear explanations for AI driven decisions to affected individuals.

Data Privacy and Security

It's essential to implement trusted measures to protect personal data and ensure data security such as protective measures, regular reviews and adapt to emerging threats.

Monitoring and Compliance

Establish mechanisms to monitor AI usage and ensure Atea policies and adherence with EU AI Act, GDPR and NIS2.

Training and Awareness

Atea shall provide training to employees on the ethical use of AI and raise awareness about the potential benefits and risks of AI technologies.

Responsibilities

Define roles and responsibilities for those involved in the development, implementation, and use of AI to ensure structured approach.

Reporting and Accountability

Encourage employees to report any concerns or violations related to AI use in Atea and ensure accountability by taking appropriate actions against policy violations. Atea's whistleblower function can be used if needed.

Related documents and regulations

- Information Classification Requirements
- Information Security Requirements for Employees
- EU AI Act
- GDPR
- NIS2

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