



VISION

2030



A look at Atea's new Sustainability Plan

A bold new plan for a better future

Global challenges require a bold vision: one that can turn commitments into meaningful actions and produce lasting results. Against the backdrop of a world already changed by COVID-19, potentially irreversible results of climate change and dramatic societal shifts, IT will play a vital role in the coming decade in helping to build a healthy, carbon neutral, circular future.

That is why today we are launching Atea's 2030 long-term sustainability plan. It will create multi-year momentum for us to hit five major targets by the end of this decade (these are summarized on the next page).

Since 2016, we have showcased our progress on sustainability via our annual Corporate Social Responsibility (CSR) report. In that report, we showcased our *Code of Ethics*, our approach to protecting and respecting human rights, as well as our values in how we conduct business at home and abroad.

But our work has not stopped there. We also started new initiatives: leveraging our leadership position to spearhead the transition of the IT industry to a circular economy, advancing equality and diversity and transforming the ability of our customers to reach net zero emissions.

In tackling these major challenges—including global pandemic response/recovery—there is need for greater cooperation among stakeholders. This plan sets the stage for innovative collaborations at home and abroad to engage in new thinking and new solutions. New regulatory scenarios are also to be expected. These will affect our business, our partners and our operations.

This plan allows us to be a step ahead and lead the change. In doing so, we embrace fully what we do best at Atea: **building the future with IT.**



Reaching 2030: Five targets

Doing our part to be the sustainable change we want to see in the world, Atea is aiming to be 100% circular, equal and have a positive impact on the society by 2030. We will achieve this by relentlessly pursuing **five targets**.

1:1

Achieve a 1:1 ratio between IT units sold vs recycled. For each one we put on the market, we'll take back at least one unit—extending IT lifespan and preserving resources.

1M+

Provide sustainability training to over 1M people, featuring a range of inspiring modules on how to leverage IT to meet local and global challenges.

TP2B

Achieve Atea's vision as The Place to Be. This entails being an industry leader by continuing to build a diverse, gender-equality based workforce where together we build the future with IT.

-50%

Achieve at minimum a 50% reduction in CO₂ emissions at Atea. This includes phasing out fossil fuels, reducing air travel, halving transport emissions and using 100 % renewable energy.

100:1

Make our innovation handprint much larger than our carbon footprint, reaching a 100:1 ratio by leveraging power of IT, especially in the areas of blockchain technologies, AI and robotics.

2030



Outcomes

Every year, we grow with partners: sharing important values and outcomes. On the road to 2030, we will continue to generate important, lasting solutions both in the area of sustainability and global pandemic recovery. It means outcomes achieved through IT that improve our workplace and public health, including:



Clean energy

Upgrading fleet vehicles to zeroemissions and ensuring clean-grid energy for business expansions.



Smarter way to meet and educate people

Emphasizing greater use of smart remote meetings and sustainability training.



Carbon-free efficiency

Developing zero-carbon buildings and boosting energy efficiency through retrofits and automation.



Artificial Intelligence and Robotics

Continued growth in the use of robotics, information management and AI, especially for back-office systems in the public sector.



Fresh new report every year

Publishing a new annual sustainability report, featuring a fresh look, as well as quarterly results to show steady progress each year.



Our 2030 goals are challenging.
Together, we will achieve them with this plan.

These actions will help us collectively create transformative change. As one of Europe's largest resellers of IT equipment, Atea is uniquely positioned to build on our existing efforts to reduce waste and reuse equipment while maintaining our multi-year top rating by external third-parties for corporate social responsibility.